



*Office of Mayor Lawrence J. Morrissey  
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## **MEDIA ADVISORY**

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**FOR IMMEDIATE RELEASE:**

**CONTACT INFORMATION:**

**Kimberly Bruce  
Strategic Communications Manager**

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**May 13, 2016**

**Phone: 779-348-7331  
E-mail: Kimberly.Bruce@rockfordil.gov**

### **City to Launch Zion West Neighborhood Association Abandoned Lot Mowing Project**

**WHAT:** The City of Rockford, in partnership with Zion West Neighborhood Association, West Gateway Coalition and Rockford Corridor Improvement (RCI) invites the community to the launch of the Abandoned Lot Mowing Program next week.

The program offers a creative opportunity to better maintain abandoned residential lots in the Ellis Heights neighborhood by offering employment to residents in the area. West Gateway Coalition and Zion West Neighborhood Association, contracted by the City, will oversee and facilitate the completion of each mowing and will be paid \$25.00 per lot, per mow. The United Way of Rock River Valley has assisted in the selection of program employees who will be paid hourly for their work.

Rockford Corridor Improvement has assisted with start-up costs by facilitating the appropriate equipment and insurance.

**WHEN:** Monday, May 16, 2016  
10:00 a.m.

**WHERE:** Intersection of North Avon and Andrews Street