



## ROCKFORD POLICE DEPARTMENT

PUBLIC SAFETY BUILDING  
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Rockford, Illinois 61101-1288  
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POLICE DEPARTMENT  
CHET EPPERSON  
CHIEF OF POLICE

# TRAFFIC RELEASE

**DATE & TIME**            06/27/13 4:51 PM

**Bureau:**                    Field Services Bureau

**Authorized Supervisor:**    Lieutenant Christine Bishop

**Phone:**                    815-987-5835

**Incident:**                    Extra Patrol 4<sup>th</sup> of July Holiday



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## MESSAGE

Approximately 30,000 people nationally die every year in traffic crashes. Traffic fatalities are the number one cause of death for all age groups between 4 and 34. In 2009, 911 people lost their lives in Illinois due to traffic crashes. Of those, 319, or about 35%, were alcohol related (0.08 or above).

Independence Day is one of the deadliest holidays due to an increase in drunk-driving fatalities. The Rockford Police will be increasing patrols over this Holiday Season. The intensified enforcement effort will focus on late-night hours as statistics show a disproportionate number of traffic deaths occur late at night and involve a drunk driver and/or unbuckled motorist. The enforcement is part of the statewide, Independence Day *Drive Sober or Get Pulled Over* and *Click It or Ticket* effort. The law enforcement effort is funded by federal traffic safety funds through IDOT's Division of Traffic Safety.

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