



*Office of Mayor Lawrence J. Morrissey
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MEDIA RELEASE

FOR IMMEDIATE RELEASE:

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City Reminds Residents of Door-to-Door Solicitation Rules

ROCKFORD, IL – City of Rockford officials are advising residents to use caution when responding to door-to-door solicitors.

The City of Rockford Solicitors and Peddlers Ordinance requires any person engaged in commercial home merchandising activities within the City of Rockford to obtain a solicitation license. Commercial home merchandising means the selling, offering to sell, soliciting, taking orders, canvassing, offering service of any kind, character or description, or making demonstrations of any goods, wares, chattel, or things of value for immediate delivery or to be delivered or performed in the future, by any person who goes from residential dwelling to residential dwelling or upon any other privately owned property within the city.

Solicitation includes in-person contacts on streets, highways, sidewalks and at residences within the City or the distribution of written material, including the placement or delivery of such materials at the premises or on any property belonging to a third person.

Residents are under no obligation to allow entry into their home and should request the required identification and city-issued permit from a solicitor before further engagement.

Authorized solicitors are bound by a code of conduct which mandates them to leave immediately at the request of the resident and not display threatening or vulgar language, behaviors, or force. Please see [Code Sections 24-1 through 24-52](#) for a complete list of requirements. To obtain a solicitation permit, contact the legal department at 779-348-7154.

Please call the Rockford Police Department at 815-966-2900 to report an unauthorized solicitor or call 911 if a solicitor is being aggressive or will not leave the premises.

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