



Office of Mayor Lawrence J. Morrissey  
*LEADING BOLDLY, WORKING TOGETHER*



## **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE:**

**CONTACT INFORMATION:**

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**Sergeant**

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**DATE : June 25, 2015**

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## **TRAFFIC RELEASE**

The Rockford Police Department will join the Illinois State Police and hundreds of police and sheriff's departments in the statewide Click it or Ticket and Drive Sober or Get Pulled Over enforcement effort that begins June 22<sup>nd</sup> and runs through July 5<sup>th</sup>. Additional officers will be out looking for those who fail to wear their safety belts and impaired drivers.

To avoid a potential crash or drunk driving arrest, the Rockford Police Department recommends designating a sober driver and not letting friends or family members drive drunk. Other important tips include:

- Plan ahead. Designate a sober driver before going out and give that person your keys;
- If you are drunk, call a taxi, use mass transit or call a sober friend or family member to get you home safely;
- Promptly report drunk drivers you see on the roadways to law enforcement by pulling over and dialing 911;
- Make sure everyone in your vehicle wears their seat belt. It is your best defense against a drunk driver.
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The law enforcement crackdown is funded by federal traffic safety funds through IDOT's Division of Traffic Safety. The crackdown runs concurrently with a media campaign that reminds motorists, "Drive Sober or Get Pulled Over" and "Click It or Ticket."

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