



ROCKFORD POLICE DEPARTMENT

PUBLIC SAFETY BUILDING
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POLICE DEPARTMENT
CHET EPPERSON
CHIEF OF POLICE

INFORMATION RELEASE

DATE & TIME **07/10/13 12:55 PM**

Bureau: **Field Services Bureau**

Authorized Supervisor: **Lt. Patrick Hoey**
 Public Information Officer

Phone: **815-987-5744**

Incident: **LeadsOnline's Report It program**

MESSAGE

The Rockford Police Department uses an application called **LeadsOnline** to access items that are pawned at Rockford pawn shops and second hand dealers. The City of Rockford requires the shops to report their transactions. The Police Department can search for people who are pawning items. The Rockford Police can also search for Rockford residents pawning outside the community. This application has been useful in locating stolen property and has led to arrests for burglary and theft.

LeadsOnline also offers a service to citizens called **Report It** free of charge. **Report It** allows citizens to register their electronics and other valuable items securely and store the serial numbers and photos into a database in case they don't have a way to do it at home. **Report It** data is not connected to LeadsOnline data. **Report It** can give a person peace of mind because their items can be more easily identified in the event of theft or a loss.

Rockford Police Officers take burglary and theft reports daily from citizens who do not have the serial numbers for their items. Also, property is recovered daily and the property owner cannot be located because the items serial numbers are not entered into the National Crime Information Center's database. **Report It** is one way citizens can store the serial numbers and photos of their property into a database. Even if you chose not to use **Report It** or another similar database please document the Brand, Model Number and most importantly the Serial Number for all your property. It is also a good idea to engrave your driver's license number on items and to take photographs.

Please help the Rockford Police Department become more effective in combating stolen property offenses.

For more information on **LeadsOnline's Report It** program go to www.reportit.leadsonline.com

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