



## ROCKFORD POLICE DEPARTMENT

PUBLIC SAFETY BUILDING  
420 West State Street  
Rockford, Illinois 61101-1288  
815-966-2900

POLICE DEPARTMENT  
CHET EPPERSON  
CHIEF OF POLICE

# INFORMATION RELEASE

**DATE & TIME**      07/25/14 9:51 AM

**Bureau:**              Field Services Bureau

**Authorized Supervisor:**      Patrick Hoey  
Assistant Deputy Chief

**Phone:**                (815) 987-5822

**Incident:**              National Night Out

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## MESSAGE

**The Rockford Police Department and  
the Rock Valley College Police Department  
Invite You to Celebrate**

**A City Wide FREE Event**  
**Come out, get to know your neighbors, and take a stance against crime.**  
**Entertainment, games, prizes, and refreshments!**

**Tuesday Night, August 5, 2014**  
**5:00 p.m. - 9:00 p.m.**  
**Rock Valley College, 3301 North Mulford Road**

**For more information, visit [www.rockfordil.gov](http://www.rockfordil.gov) or call 815-987-5041**

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### NATIONAL NIGHT OUT 2014

#### Mission Statement

National Night Out in Rockford is an annual event that involves all segments of the community in building a healthier, safer community; generate support for anti-crime programs and strengthen police/community relations on the first Tuesday of August.

#### Background

National Night Out is not just one night of the year, but the culmination of year-long crime prevention activity in all Rockford neighborhoods: people working together in address and prevent crime and other neighborhood problems. It is an occasion to celebrate past successes, discuss current challenges or issues, and re-dedicate to collaborative efforts with neighbors, police, businesses and others to improve the quality of life in our city.

#### Key Messages

- Cohesive, healthy neighborhoods are keys to preventing crime and violence.
- Active neighborhood organizations build community, increase hope and create harmony.
- Positive activities displace negative activity; as people spend more time outside, they take back their streets and neighborhoods.
- National Night Out is an opportunity for all parts of the community including businesses, corporate sponsors, religious institutions, city agencies, and news media to come together around the shared goal of a safe, healthy community.
- NNO reinforces the partnership of citizens and police to combat crime.

#### Goals

- Utilize National Night Out (NNO) to expand and strengthen Rockford's network of neighborhood organizations.
- Increase the number of groups and individuals who participate in National Night Out.
- Involve the Rockford Police Department with citizens by participating in National Night Out events together.
- To involve the Rockford Police Department with citizens by participating in National Night Out events.
- Promote increased involvement of youth with their neighbors.

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