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## Rockford Community Partners Launches New Community Celebration

**Rockford, Ill.** – Rockford Community Partners announced today a new city-wide celebration to be held Monday, August 15, 2016. Rockford Day, playing off of the city’s primary area code of 815, is a community showcase of the places, activities, and people that make Rockford great through fun and interactive experiences.

Area businesses, agencies and organizations will feature Rockford Day discounts or activities, products and services throughout the day. Current participants include Rockford Park District, Rockford Pro Am, Crimson Ridge, SAMs Ristorante, Fur Company, and Sienna’s Kitchen. Rockford Day deals will be featured on Facebook, Twitter and [gorockford.com/rockfordday](http://gorockford.com/rockfordday).

The event is modeled on a similar celebration in [Milwaukee](#) each April 14.

For more information about Rockford Day and to submit a deal, visit RockfordDay on Facebook and Twitter, or email [RockfordDay815@gmail.com](mailto:RockfordDay815@gmail.com).

### **About Rockford Community Partners**

*The Rockford Community Partners network, formerly known as the City of Rockford's Economic Development, Education & Entrepreneurship Network (EDEEN), was launched in December 2011. The work of Rockford Community Partners is focused in 5 areas: New Narratives, 21st Century Talent, Beautification, Public Art and Storefront, Business District Association, & Neighborhood Development. These diverse group of partners work together to determine how to best support each other’s efforts and the needs of the community.*

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