



ROCKFORD POLICE DEPARTMENT

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POLICE DEPARTMENT
CHET EPPERSON
CHIEF OF POLICE

TRAFFIC RELEASE

DATE & TIME **05/10/13 11:13 AM**

Bureau: **Field Services Bureau**

Authorized Supervisor: **Lieutenant Christine Bishop**

Phone: **815-987-5835**

Incident: **Click it or Ticket 2013**



MESSAGE

The Rockford Police Department is proud to announce they will be participating in the 2013 Click it or Ticket Campaign.

Over the years, the Click It or Ticket campaign has saved thousands of lives with the help of law enforcement officers, highway safety officials and safety advocates across the country. Still, an increase in awareness is needed to continuously and positively impact motorist behavior.

While seat belt use in Illinois hit a record high of 93.6 percent in 2012, according to the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA), there are still thousands of vehicle drivers and passengers who are not buckling up. NHTSA statistics for 2011 show that nationwide 21,253 passenger vehicle occupants were killed in motor vehicle crashes and 52 percent were not wearing their seat belts at the time of the crash. Not wearing a seat belt at night is especially dangerous, when the risk of being involved in a crash triples.

That is why The Rockford Police Department is joining the Illinois Department of Transportation and over 500 local, county and state law enforcement agencies in supporting an aggressive national *Click It or Ticket* seat belt campaign from May 10 through May 27.

Buckle up Rockford and save lives.

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