



ROCKFORD POLICE DEPARTMENT

PUBLIC SAFETY BUILDING
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POLICE DEPARTMENT
CHET EPPERSON
CHIEF OF POLICE

TRAFFIC RELEASE

DATE & TIME 11/18/13 3:50 PM

Bureau: Field Services Bureau

Authorized Supervisor: Sgt Mark Jacobi

Phone: (815)987-5835

Incident: 2013 Thanksgiving Holiday Click It or Ticket and Drive
Sober Get Pulled Over Mobilization

MESSAGE

The Rockford Police Department will be participating in the Thanksgiving Holiday Click or Ticket and Drive Sober Get Pulled Over campaign from November 18th to December 1st. This campaign is sponsored by the Illinois Department of Transportation.

During this campaign period, Rockford Police Officers will be conducting both daytime and nighttime seatbelt enforcements consisting of roving patrols and seatbelt enforcement zones. Also, the Rockford Police Department will be partnering with the Winnebago County Sheriff's Department to conduct a Roadside Safety Check focusing on seatbelt usage and impaired drivers. This Roadside Safety Check will take place over the weekend of November 22nd to November 24th within the City of Rockford.

IDOT is proud that Illinois has a 93.7 percent daytime seat belt usage rate. However, far too many drivers and passengers still do not buckle up – especially late at night. In Illinois, during the 2012 Thanksgiving holiday, nine vehicle occupants died in motor vehicle traffic crashes—three of those deaths involved a drinking driver and over 700 individuals were injured. Remember – wearing your seat belt is your best defense against an impaired driver.

According to the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA), seat belts saved almost 12,000 lives nationwide in 2011. Buckle up and encourage your loved ones to do the same. You will save the cost of a ticket and may save a life.

The law enforcement crackdown is funded by federal traffic safety funds through the Illinois Department of Transportation.

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