



*Office of Mayor Lawrence J. Morrissey
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PRESS RELEASE

FOR IMMEDIATE RELEASE:

CONTACT INFORMATION:

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March 11, 2015

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PUBLIC NOTICE OF 30-DAY PUBLIC COMMENT PERIOD March 11, 2015 to April 10, 2015

Rockford, IL – **What is Being Proposed?** The City of Rockford is accepting public comments on a proposed 2015-2019 Implementation Plan as part of the City’s 2020 Comprehensive Plan Review. The draft plan describes in detail 16 Strategic Outcomes and associated strategies to further the goals of the 2020 Plan approved by City Council in 2004.

In 2014, the City Council Planning & Development Committee completed a review of the 2020 Comprehensive Plan approved in 2004 (along with 2008, 2009 and 2011 amendments). City staff recommended the development of a 5-Year plan to update the strategies to further the goals and guiding principles identified in the 2020 Plan.

The 2015-2019 Implementation Plan was developed by the 2020 Plan Update Steering Committee. Committee members included representatives from the Departments of Community & Economic Development, Public Works, Human Services, and the Rockford Metropolitan Agency for Planning (RMAP). The recommended strategic objectives and initiatives reflect community input received from the strategy alignment work groups and community input sessions held in October 2014. A working draft of the strategies was made available for public review and comment from October through December 2014.

Why an Implementation Plan? The Implementation Plan is designed to be the ongoing evaluation mechanisms to implement the policies and goals of the 2020 Plan in sync with the 2015-2019 Consolidated Plan/2015 Annual Action Plan, Capital Improvement Program and partner agency plans. The document is designed for annual review and updating. The 5-year plan helps to focus strategies to:

- Improve public safety
- Maintain and promote commerce and economic opportunity
- Create a sense of well-being within the community.

How to Submit Public Comments? You may submit public comments on the 2015-2019 Implementation Plan Proposed Draft during the 30-day public period beginning March 11 through April 10, 2015. Please direct all public comments by mail, or e-mail no later than April 10, 2015 to: David Sidney, Manager of Comprehensive Planning & Design, Department of Community & Economic Development, 425 E. State Street, Rockford, IL 61104, e-mail: david.sidney@rockfordil.gov.

Where Do I Go for More Information? The proposed draft and other plan review documents are available online at: <http://rockfordil.gov/community-economic-development/long-range-planning.aspx> and at

City of Rockford Community & Economic Development Department
425. E. State Street
Rockford, IL 61104
779-348-7162
Hours: 8:00 am. – 5:00 p.m.
Monday – Friday

For Additional Information: If you have questions please contact the following City of Rockford staff:

General Information:

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Technical Information:

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