THE CITY OF ROCKFORD ILLINOIS, USA

Office of Mayor Lawrence J. Morrissey

LEADING BOLDLY, WORKING TOGETHER

PRESS RELEASE

FOR IMMEDIATE RELEASE:	CONTACT INFORMATION:
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ROCKFORD ALDERMEN & MAYOR TO HOST WARD MEETINGS

"Better Rockford Today" meetings bring community leaders to the neighborhoods

Rockford IL: On Wednesday, March 19, 2014, Aldermen Venita Hervey (5th Ward), Ann Thompson-Kelly (7th Ward) and Thomas McNamara (3rd Ward) will host the third in the "Better Rockford Today" presentations at Khlem Arboretum located at 2715 S. Main Street. The meeting will start at 6:00 p.m. Light refreshments will be served.

The multi-ward meeting will open with comments from each Aldermen followed by a short presentation by Mayor Morrissey. An open community discussion will follow the presentation. City department heads will also be present to assist in answering questions and directing citizens to the best resources.

Central in the theme of the "Better Rockford Today" presentations is the integration of social media in building a more positive image of Rockford. This volunteer-led effort to drive positive change through social media was inspired by the work of the "Transform Rockford" meetings that have encouraged many of the residents in the Rockford area.

"I want to thank Chris Wachowiak and Eli Nicholosi for developing the concept of a '*Better Rockford Today'* and volunteering their time to develop the web site and to start 'tweeting' the positive stories about Rockford," Mayor Morrissey said.

The "*Better Rockford Today*" website can be found at http://betterrockfordtoday.com. Citizens can participate in the social media campaign by 'tweeting' their positive

messages about community events, citizens who make a difference or great ideas that might improve our area to #betterRKFD.

Additional meetings will be held on the following dates:

Thursday, March 27, 2014
6:00 pm – 8:00 pm
Alderman Tim Durkee (1st Ward)
RMTD East Side Transfer Center
725 Lyford Rd.

Saturday, March 29, 2014
10:00 am – 12:00 pm
Alderman Marcus Hill (6th Ward) and
Alderman Karen Elyea (11th Ward)
Salem Lutheran Church
1629 6th Street

Saturday, April 5, 2014
Alderman Kevin Frost (4th Ward)
11:30 a.m. – 1:30 p.m.
Provence Cor Mariea
3330 Maria Linden Road

Pending April date:
Joint meeting for:
Alderman Jamie Getchius (2nd Ward)
And
Alderman Frank Beach (10th Ward)

The "Better Rockford Today" meetings are also acting as a preview of the Mayor's annual State of the City speech which will be held on April 9, 2014 at the Coronado Theatre located at 314 N. Main Street. The speech will start at 6:00 p.m. and typically lasts about an hour. The State of the City speech is free and open to the public.

City Council members encourage their constituents to attend the sessions and to become involved in the public process. Mayor Morrissey stated, "We're proud to work with our community members to address our challenges and create new opportunities."

"Better Rockford Today" meetings are free and open to the public. Parking is available and sites are handicap accessible.

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