



PRESS RELEASE

FOR IMMEDIATE RELEASE:

CONTACT INFORMATION:

Swedish Historical Society Midsommar
Fest

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June 16, 2011

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MIDSOMMAR FEST *SATURDAY JUNE 18, 2011*

ROCKFORD – The Swedish Historical Society of Rockford’s annual Midsommar Fest will be held on June 18th, 2011 from 9am-8pm at the Erlander Home Museum, 404 S. 3rd Street. This family street festival assists the society’s mission to preserve Swedish American history and culture by connecting families, connecting generations and connecting communities. You need not be Swedish to appreciate Midsommar Fest!

Neighbors and motorists are advised of the following street closures, beginning at 9:30 a.m. on Friday, June 17th:

- South 3rd Street - south of Oak to south of Grove
- Grove – South 3rd Street to May, with Local Traffic Only for one additional block west and east of the festival

Streets will be opened by Sunday afternoon, June 19th. Motorists are asked to please use caution while driving near the festival due to increased pedestrian and vehicular traffic.

For specific event information, please contact: Swedish Historical Society 815-963-5559. For more detailed road closure information contact Kelly Nokes at 815-967-6915.