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PRESS RELEASE

FOR IMMEDIATE RELEASE:

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January 28, 2010

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DRUG FREE ROCKFORD TO OFFER BEVERAGE ALCOHOL SELLERS AND SERVERS EDUCATION AND TRAINING CLASSES

ROCKFORD – The City of Rockford Human Services along with Rockford Alcohol Free Teens (RAFT) Coalition is please to offer Beverage Alcohol Sellers and Servers Education and Training (BASSET) to Rockford area business that sell and serve alcohol ensuring that Responsible Beverage Services (RBS) is both a policy and practice at their business.

BASSET, regulated by the Illinois Liquor Control Commission, is constructed as an alcohol awareness program specifically designed for alcohol sellers and servers. BASSET is a 6 hour training with the first training scheduled for **March 10, 2010 from 9am-3pm at Katie's Cup which is located at 502 7th Street.**

Both the City of Rockford Police and Legal Departments support BASSET Training to area business establishments that sell and serve alcohol. "Educating those who sell and provide alcohol will assist in enhanced accountability and awareness" stated Rockford Chief Chet Epperson.

The five sections of BASSET include but are not limited to, the physical properties of alcohol, prevention and intervention, state statutes, local ordinance and DUI laws, identification techniques, dram shop and victim rights. Merchants who successfully complete BASSET may be eligible for a credit on their Dram Shop insurance.

Drug Free Rockford is funded in part or whole by the Illinois Department of Human Services and is part of the Human Services Department within the City of Rockford. Questions regarding this release or for more information on BASSET classes should be directed to Christopher Greenwood, Community Health and Prevention Coordinator in the City of Rockford Human Services Department at 815-987-5509.

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