



ROCKFORD POLICE DEPARTMENT

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POLICE DEPARTMENT
CHET EPPERSON
CHIEF OF POLICE

TRAFFIC RELEASE

DATE & TIME 12/21/11 9:03 AM

Bureau: Field Services Bureau

Authorized Supervisor: Lieutenant Christine Bishop

Phone: 815-987-5835

Incident: Increased Traffic Enforcement Christmas Holiday



MESSAGE

Impaired-driving deaths have declined significantly since the 1980s. Social activism, including the rise of organizations such as Mothers Against Drunk Driving (MADD) and Alliance Against Intoxicated Motorists (AAIM), led to tighter laws that helped bring the death toll down. During the last 30 years, every state — plus the District of Columbia — made it illegal to drive with a blood alcohol concentration (BAC) of 0.08. In addition, the legal drinking age was raised from 18 to 21. Still, in Illinois last year, over 300 people died in motor vehicle crashes that involved a driver impaired by alcohol.

Because we are committed to ending this tragedy, The Rockford Police Department will join other law enforcement in Illinois and throughout the nation for an intense crackdown on impaired drivers and late-night safety belt law violators during this holiday season. The mobilization begins December 19 and runs through January 1, 2012.

As police officers, our message during this crackdown and all year long is clear and unwavering: Drive Sober or Get Pulled Over and Click It or Ticket. With stepped-up law enforcement throughout Illinois – including roadside safety checks and safety belt enforcement zones – if we catch you driving impaired, you will face serious consequences. If you are not wearing your safety belt, you will be fined.

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