



Office of Mayor Lawrence J. Morrissey
LEADING BOLDLY, WORKING TOGETHER

PRESS RELEASE

FOR IMMEDIATE RELEASE:

CONTACT INFORMATION:

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July 9, 2012

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UPDATE: CITY URGES RESIDENTS TO BE AWARE OF POTENTIAL ENERGY SUPPLY SCAMS

ROCKFORD – The City of Rockford is alerting residents to be aware of alternative energy suppliers misrepresenting themselves as the City’s new energy supplier. Any representative from an alternative energy supplier who calls or solicits residents at their homes is not acting on behalf of the City of Rockford.

FirstEnergy Solutions will be mailing an official letter on behalf of the City announcing their selection as the City’s chosen supplier on July 16, 2012. A copy of the letter is attached and informs customers of the next step in the aggregation process. FirstEnergy Solutions will not be calling individual customers to collect personal information. Residents and small business owners are automatically enrolled in the City’s aggregation program and will receive the aggregation rate unless proactively opting out via the opt-out form on the attached letter.

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July 16, 2012



Dear City of Rockford Resident,

In March 2012, voters in the City of Rockford approved a referendum allowing the community to contract with an energy supplier to reduce electricity costs for its residents. The City of Rockford is pleased to announce it has chosen FirstEnergy Solutions Corp. as the supplier of choice for the aggregation program due to the competitive rate they are able to provide. In addition, the electricity for the City of Rockford program will be 50% renewable. The City of Rockford residents will receive a rate of 4.66 cents per kWh. This compares with the current ComEd rate of 7.8 cents per kWh which carries an additional charge of a Purchased Electricity Adjustment that is currently averaging 0.5 cents per kWh, for an effective ComEd rate of 8.3 cents per kWh. This partnership will greatly benefit residents of the City of Rockford, and continues through the September 2014 billing cycle.

	Supply + Transmission	PEA*	Effective Rate
City of Rockford aggregation rate	4.66¢	None	4.66¢
ComEd supply rate	7.8¢	0.5¢	8.30¢
Your savings off the ComEd supply rate			43%

*Purchased Electricity Adjustment (PEA) varies and is currently 0.5 ¢ per kWh. FirstEnergy Solutions charges no PEA fee.

Electric Space Heat customers have also been included in the aggregation. The aggregation rate is 33% lower than ComEd's Space Heat rate of 7¢ per kWh.

Please note this rate is for the energy supply only and ComEd will continue to deliver your electricity. You will continue to receive a single, easy-to-read bill from ComEd with your FirstEnergy Solutions charges included and you will continue to make payments directly to ComEd. The bill will also include the ComEd delivery charges and taxes. ComEd will continue to deliver your service and respond to any disruptions.

You will see your electric savings from FirstEnergy Solutions after your enrollment has been completed and your switch has been finalized – approximately 60 days, depending upon your meter read date. You are not obligated to participate in the City of Rockford electric governmental aggregation program. If you wish to be excluded from the program and remain a full-service customer of ComEd, you have until August 6, 2012 to return the attached "opt-out" form.

After you become a participant in this governmental aggregation program, ComEd will send you a letter confirming your selection of FirstEnergy Solutions as your electric generation provider. As required by law, this letter will inform you of your option to cancel your contract with FirstEnergy Solutions within seven days of its postmark. **To remain in the City of Rockford electric governmental aggregation program, you don't need to take any action when this letter arrives.**

If you would like to opt-in to the 100% renewable energy program, receiving a price of 4.72 cents per kWh, please go to www.fes.com/rockford to enroll.

If you have any questions, please call FirstEnergy Solutions toll-free at 1-866-636-3749, Monday through Friday, 7 a.m. to 4 p.m., CST. Please do not call the City of Rockford with aggregation program questions.

Sincerely,

City of Rockford

OPT-OUT FORM – CITY OF ROCKFORD RESIDENTIAL ELECTRIC MUNICIPAL AGGREGATION PROGRAM

Option 1: Do nothing and save. If you want to participate in this program and save, you do not need to return this form. Your enrollment is automatic.	OR	Option 2: Opt out by returning this form. If you do not want to participate in this program, you must return this form before the due date.
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Return this form only if you do not want to save money through the City of Rockford electric municipal aggregation program.

I wish to opt out of this savings program. (Check box to opt out.)

Service address (City, state and zip): _____

Phone number: _____

Account holder's signature: _____ Date: _____

Mail by August 6, 2012 to: City of Rockford Electric Municipal Aggregation Program, 341 White Pond Drive, Bldg. B-2, Akron, Ohio 44320