



## ROCKFORD POLICE DEPARTMENT

PUBLIC SAFETY BUILDING  
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Rockford, Illinois 61101-1288  
815-987-5800

POLICE DEPARTMENT  
CHET EPPERSON  
CHIEF OF POLICE

# TRAFFIC RELEASE

**DATE & TIME**      **06/15/11 3:08 PM**

**Bureau:**              **Support Services Bureau**

**Authorized Supervisor:**    **Lieutenant Christine Bishop**

**Phone:**                **(815) 987-5822**

**Incident:**              **Rockford Police Department is awarded 1<sup>st</sup> place in their category of the Illinois Traffic Safety Challenge**

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## MESSAGE

The Illinois Association of Chiefs of Police has awarded the Rockford Police Department first place in the Traffic Safety Challenge 2010 for the Municipal 101-250 sworn category. The Rockford Police Department tied for first place in 2009 and was awarded second place at the national level in 2010. This qualifies us automatically into entry at the national level and recognition at the Chicago International Association Chiefs of Police Conference in October.

Each year 40,000 Americans die in traffic accidents across the country; police agencies throughout Illinois want to see those numbers reduced. The Illinois Traffic Safety Challenge is presented by The Illinois Association of Chiefs of Police. It was designed to challenge Illinois police agencies to undertake traffic safety issues in their areas in original and creative and ways. Participating police agencies are grouped into categories based on size and type of department. Awards are given to jurisdictions who accomplish strategic goals in traffic safety. All areas of traffic safety are evaluated; public information and education, enforcement, prevention, crash data and effectiveness information as well as policies and guidelines are evaluated.

The Rockford Police Department is proud of these accomplishments in traffic safety and will continue to strive to keep the roadways of Rockford a safe place to drive.

Here is a link to the awards page on the IACP web site.

[http://ilacp.citysoft.org/ data/n\\_0001/resources/live/2010-2011\\_ITSC\\_WinnerList.pdf](http://ilacp.citysoft.org/ data/n_0001/resources/live/2010-2011_ITSC_WinnerList.pdf)

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