

RUBRIC - 110 Total Potential Points

1. Leadership Team	Applicant describes their experience in successfully implementing projects of similar scope and comparable complexity.	5
	Applicant demonstrates that their ability to manage proposed project.	5
	Applicant's finances are stable and organization is financially secure.	5
	Leadership team demonstrates diversity and equity	5
	Organization does not have open funding through City of Rockford.	5
	TOTAL POINTS FOR SECTION	30

2. Community Impact	Organization/Project is located within the Disproportionate Impact Area	5
	Applicant demonstrates the impact on their location and audience.	5
	Project explains the size and reach of its clients/audience.	5
	TOTAL POINTS FOR SECTION	15

3. Innovation	Project Summary is detailed and explains the activities and services associated with it.	5
	Project Summary includes an explanation of outcomes that will be associated with the Project and how they will be met.	5
	Project Summary demonstrates a creative response to community problem(s)	10
	Project timeline is reasonable and achievable.	5
	Partnerships or collaborative efforts are identified; include Letters of Support	5
	TOTAL POINTS FOR SECTION	30

4. Sustainability	Provided Budget is clear, detailed, and comprehensive for the entire project.	10
	Budget is reasonable and has supporting documents.	5
	Budget identifies all sources of funding for the total project costs.	5
	Amount of requested funds is _____% of project: 25% or more - 5 point 25% or less - 10 points	10
	A plan for continuous development and fiscal support has been identified.	5
	TOTAL POINTS FOR SECTION	35